# Philanthropy Prizes



innovation invention funding



This project is co-funded by the European Union

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## **Foreword**

By Dr. Gerry Salole, Chief Executive, European Foundation Centre

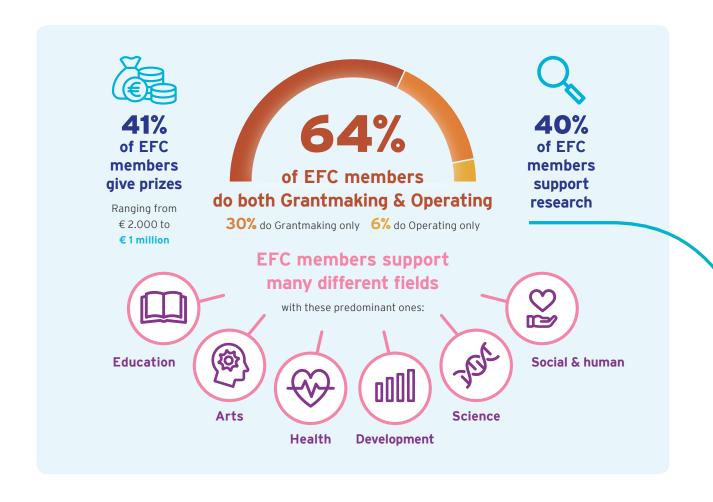
Prizes can be a powerful way of driving and rewarding excellence, and have been common in institutional philanthropy's toolbox over the years.

They have an unparalleled capacity to stimulate, for example by shedding light on an overlooked issue, uncovering talent, providing resources, or showcasing leading work to wider audiences.

They have a unique way of celebrating achievements already made, or providing an incentive to those working on new ideas and projects. There is usually (as is the case in all the examples covered in this publication) a significant financial aspect to the prize, but in certain cases the prestige of winning and the recognition that follows are as coveted by the winner (as is the case with our own Compass Prize).

In the pages that follow, you will see examples of various types of prizes awarded across the spectrum of foundations' work. Some reward the most outstanding work, others acknowledge those who have achieved more moderate success but for the benefit of the wider community.

The following examples, selected from the EFC's Knowledge Hub, shed light on some of the many prizes offered by EFC members and the wider philanthropic sector. The list is more eclectic than exhaustive, a taster of prizes which stimulate innovation and recognise some of the ground-breaking work being conducted by foundations worldwide.



## Types of prizes

Most prizes awarded by foundations fall into one of three categories1 and each stimulates innovation to varying degrees:

## **Recognition prizes**

the most famous of which are the Nobel prizes, acknowledge a significant, lasting achievement with the winners often at the latter stages of their careers

### Incentive prizes

awarded to those who have achieved a very specific objective outlined, in advance, by the prize giver which can often have a larger impact on global challenges

### Resource prizes

given to incomplete but promising work, where the funds are intended to support completion

1 For more detail on the types of prizes and a comparative analysis of their strengths and weaknesses read Renya Reed Wasson's excellent 'The Future of Prize Philanthropy' in the Stanford Social Innovation Review, Summer 2016.

## From EUFORI Study: European Foundations for Research and Innovation (Synthesis Report)

http://euforistudy.eu/wp-content/uploads/2015/07/Synthesis-Report.pdf

"Research and Innovation expenditure by 991 foundations that participated in the study was of EUR 5.01 billion. Research areas: medical science was the most popular research area amongst foundations. Other popular research areas in terms of the number of foundations were social and behavioural science and natural science. In terms of expenditure engineering and technology was also in the top three".



**68%** work internationally

Check out the EFC Research Forum Report "Thinking Beyond National Borders" for more information

## **Examples** of prizes

What follows are but a few of the many prizes offered by EFC members, and the wider philanthropic sector. It is not however an exhaustive list and should not be treated as one. but instead reveals a microcosm of the broad variety of philanthropic prizes available today.

**Agropolis Foundation** 

## **Louis Malassis** International Scientific Prize for **Agriculture and Food**

The Louis Malassis International Scientific Prize for Agriculture and Food aims to recognise individuals with exemplary and promising contributions in agricultural innovation, in order to improve food and agricultural systems sustainability. The prize also recognises those who contribute to addressing food security and poverty reduction through research, development and capacity building in the North, South or in the Mediterranean.

The prize has three categories; the "Distinguished Scientist" category, the "Young Promising Scientist" category and the "Outstanding Career in Agricultural Development" category.

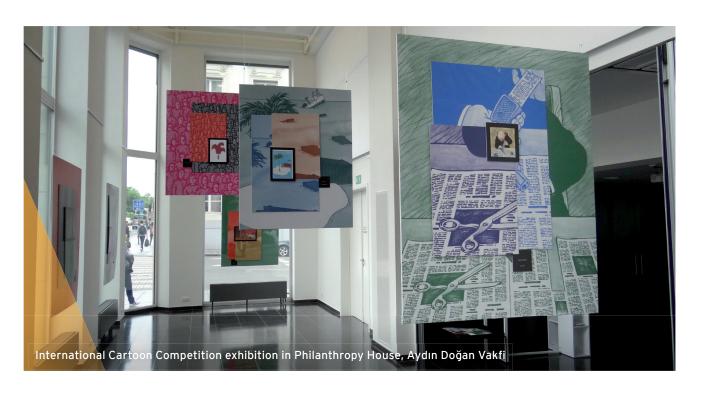
Discover more on why the Agropolis Foundation give prizes on page 7.

Individuals Researchers

3 prizes €20,000 Biennial

www.agropolis-fondation.fr/The-Louis-Malassis-International-Scientific-Prize





### Aydin Doğan Vakfi

# International Cartoon Competition

Now in its 36<sup>th</sup> year, the Cartoon Competition has so far seen 6500 artists from 128 countries take part. With the beginning of the annual process, thousands of cartoons are submitted from all over the world. Following the initial screening by a preliminary screening committee, the International Jury meets in June to determine the winners of the award. The jury, composed of leading cartoonists of Turkey and the world, then chose the fifteen cartoons worthy of the award. In addition to the awards for First Place, Second Place, and Third Place, twelve artists are given honourable mention. The remaining cartoons submitted to the International Jury are exhibited and printed in the annual album.

Individuals Artists

15 prizes Biennial

https://aydindoganvakfi.org.tr/en/aydin-doganinternational-cartoon-competition-23-pg



## Barilla Center for Food & Nutrition Foundation, and Thomas Reuters Foundation

## Food Sustainability Media Award

The Barilla Center for Food & Nutrition and the Thomson Reuters Foundation present the annual Food Sustainability Media Award, an international recognition intended to reward excellence in journalism and give visibility to stories and contributions about dietary sustainability. The award involves a monetary prize, the opportunity to take part in courses on food sustainability and worldwide sharing of the winning pieces via the Reuters wire.

 Individuals
 Photographers
 Journalists

 12 prizes
 €10,000
 Annual

www.barillacfn.com/en/media\_award



### Bertelsmann Stiftung

## The Reinhard Mohn Prize

The Reinhard Mohn Prize, presented by Bertelsmann Stiftung supports a worldwide search for solutions that contribute towards common good and social progress, now and in the future. The prize is awarded every year to an exceptional individual who has played a key role in bringing a noteworthy initiative to life, to support their contribution to common good and to sustain it into the future.

The Reinhard Mohn Prize is the successor to the Carl Bertelsmann Prize, which was awarded from 1988 to 2008.

Individuals Innovators

1 prize €200,000 Annual

www.bertelsmann-stiftung.de/en/ our-projects/reinhard-mohn-prize



#### Bikuben

# Crown Prince Couple's Awards

The Crown Prince Couple's Awards were established in 2004 as a wedding gift to His Royal Highness Crown Prince Frederik and Crown Princess Mary of Denmark. The award recipients are nominated by the Crown Prince Couple subject to recommendations made by two advisory committees with expertise within the areas of culture and social work, and recognise those who have made outstanding commitments towards the arts and culture and society in Denmark, Greenland and the Faroe Islands.

The awards are the Crown Prince Couple's Social Award, the Crown Prince Couple's Cultural Award, the Crown Prince Couple's Cultural Stardust Award, and the Crown Prince Couple's Social Stardust Award.

Individuals Organisations Institutions
4 prizes Annual

www.bikubenfonden.dk/index.php/uk/crown-prince-couples-awards



## Champalimaud Foundation

## António Champalimaud Vision Award

The António Champalimaud Vision Award is presented to those whose work supports overall vision research and who work to alleviate visual problems, primarily in developing countries. The award is conducted with the support of Vision 2020 - The Right To Sight, a global initiative for the prevention of blindness. The award seeks to recognise and support productive organisations, collaborative efforts and initiatives of any size that demonstrate high impact achievements on any level, be they local, national or international.



## Compagnia di San Paolo Carlo Alberto Medal

The Carlo Alberto Medal is awarded to a young Italian economist (resident in Italy or abroad) under the age of 40 for his/her outstanding research contributions in the field of economics. The medal is presented by the Collegie Carlo Alberto, a joint initiative of the Compagnia di San Paolo and the University of Torino, to foster research and high education in the social sciences.

The prize seeks to give public recognition to young scholars for their research and to provide a further incentive to pursue their research activity with renewed commitment.



### **ERSTE Stiftung**

## ERSTE Foundation Award for Social Integration

In 2007 ERSTE Stiftung launched the first edition of the ERSTE Foundation Award for Social Integration. The goal of the award is to identify and honour the best social integration projects in central and southeastern Europe. Beside the monetary value of the award, the ERSTE Foundation Social Integration Network was developed to provide NGOs the chance to communicate their projects to a wider audience, promote the integration of specific marginalised groups, and possibly attract new funders.



# Essl Foundation **Zero Project Awards**

Every year, the Zero Project Awards find and share the best innovative practices and policies that help improve the lives of persons with disabilities, with the topic revolving among four every year. The four topics are: Independent Living and Political Participation; Education; Employment; and Accessibility.

Chosen practices and policies are presented at the annual Zero Project Conference to peers involved in the world of disabilities, including stakeholders, government ministers and other key influencers.



### **European Cultural Foundation**

# The ECF Princess Margriet Award for Culture

The ECF Princess Margriet Award for Culture is a platform for displaying the impact creative work can have upon Europe's varied societies, and underlines the European Cultural Foundation's belief that social and political change requires artistic and cultural engagement.

The award was initiated in partnership with the Dutch Ministry of Education, Culture and Science and the Dutch Ministry of Foreign Affairs in 2008 in honour of the ECF's former President, HRH Princess Margriet of the Netherlands, who had shown enormous dedication to the important role of culture in invigorating democracy in Europe.



www.culturalfoundation.eu/pma



# Fondation la France s'engage International Competition

The International Prize reaffirms Fondation la France s'engage commitment to working collaboratively and internationally in the fight against inequality and in the service of the Sustainable Development Goals. The 2018 award sought to recognise and support entrepreneurship projects by women or for women in the digital sector.



https://fondationlafrancesengage.org/ prix-international



## Giving science, research and innovation a human face

Education, innovation, science and research hold many of the key answers to today's agricultural challenges. Philanthropic support for the stakeholders in these communities is vital if we as a sector are to contribute to the sustainability of our food and agricultural systems, as well as to successfully deliver the UN's Sustainable Development Goals.

As a foundation, our mission is to support and promote research and higher education, as well as the development and sharing of knowledge, in the service of agricultural and sustainable development.

The Agropolis Fondation Louis Malassis International Scientific Prize was created to pay tribute to Prof. Malassis, a French agronomist, economist and ardent supporter of farmers' causes who in 1986 founded Agropolis. Agropolis is an international campus in Montpellier, which brings together research organisations and institutes for higher learning in agriculture and is today home to one of the world's largest concentrations of scientific skills and expertise in agriculture, food and the environment.

The Prize is our way of honouring his vision and his conviction.

Likewise, our Prize, like many other prizes is a means to give science, research and innovation a human dimension, a human face. It is a tribute to those behind the scenes, the scientists, professors, mentors, research practitioners, women and men, who contribute to science and knowledge-based solutions to today's global challenges. Prizes recognise and support their vital work in aiding causes such as climate change adaptation and mitigation, sustainable use, conservation of biodiversity and responsible agricultural production and consumption.

The Prize is our way of recognising and encouraging budding scientists to get started on their careers, as well as promoting the agricultural sciences and raising the visibility of agriculture as a career option.

Prizes are a means of raising awareness of the value of science, research and innovation to society while simultaneously making scientists and researchers more aware of their role in society and the accompanying gratitude this raises.

Find out more about the Louis Malassis International Scientific Prize for Agriculture and Food on page 4.

Oliver Oliveros, Deputy Director, Agropolis Fondation

## Fondazione Cariplo Milan Pact Awards

The Milan Pact Awards are a joint initiative of the City of Milan and Fondazione Cariplo, launched in 2016. The awards aim to promote the development of sustainable food systems that are inclusive, resilient, safe and diverse, and provide healthy and affordable food to all people in a human rights-based framework.

The awards recognise innovation and stimulate good practices and aim to support the continued operation and implementation of the practices through the awards.



# Fondazione CRT and ISI Foundation

## The Lagrange Prize

The Lagrange Prize was established in 2008 as an emblematic element of the Lagrange Project, which was started in 2003. The Lagrange Project, coordinated by the ISI Foundation, is today considered one of the largest European projects for complex systems science and data science. The project supports the scientific complexity and data science community through grants for basic and applied research in collaboration between the academy and industry. The purpose of the Lagrange Prize is to give life to a new culture of innovation by recognising the achievements of individual scientists and researchers.



## Foundation for Polish Science The FNP Prize

The FNP Prize was initiated in 1992 to honour scientists who have achieved significant advancements and scientific discoveries that shift cognitive boundaries and open new perspectives for research. The subject of the prize is confirmed scientific achievements in four different fields: life and earth sciences; chemical and material sciences; mathematical, physical and engineering sciences; and the humanities and social sciences which have opened up new avenues for research and advancement in Poland.



## Fritt Ord Foundation and ZEIT-Stiftung Ebelin und Gerd Bucerius

## Free Media Awards

The Free Media Awards are intended to support the independent role of journalists, who continue their work in difficult contexts and circumstances.

The prizes provide support for journalists and media that report independently and refuse to give up in the face of threats. The media operate under tremendous pressure in many countries across eastern Europe, and through the Free Media Awards, the Fritt Ord Foundation and ZEIT-Stiftung Ebelin und Gerd Bucerius aspire to encourage journalists and media to carry on their work, despite financial difficulties, threats and violent oppression.





### Fundação Calouste Gulbenkian

## Calouste Gulbenkian Prize

The Calouste Gulbenkian Prize is awarded to those who have distinguished themselves internationally in the defence and promotion of human rights. The prize, launched in 2006, honours the founder of Fundação Calouste Gulbenkian and is presented every year on the date of his death, the 20<sup>th</sup> July.

The focus of the prize changes every five years, with the most recent cycle aimed at those defending human rights worldwide beginning in 2017.

Individuals Organisations

1 prize € 100,000 Annual

https://gulbenkian.pt/en/ the-foundation/gulbenkian-prizes



#### Fundación ONCE

# Discapnet Award for Accessible Technologies

Fundación ONCE through the Discapnet Award for Accessible Technologies aims to recognise the best IT initiatives and actions that improve the quality of life of people with disabilities. The award comes in three categories, recognising both the people, and organisations with the best initiatives, the best services or products and the entrepreneurial project with the best impact upon improving the quality of life of people with disabilities.

Individuals Organisations

Entrepreneurs

3 prizes €5,000 €20,000 Annua

http://premios.discapnet.es/en/index.php



## The role and importance of awards

Awards accompany us from the day we are born. Recognition for a job well done, for an achievement or for being able to surpass oneself forms an important part of our lives and of society. Visibility, prestige and the promotion of talent are the essence of any award that seeks to highlight the work and/or figure of the individual to the rest of the world for bringing something extraordinary or of value to the community, along with the capacity to become a role model for others.

Via the awards that bear its name, the Princess of Asturias Foundation has spent nearly 40 years contributing to promoting those scientific, humanistic and cultural values that form part of the universal heritage of humankind. During this time, the Princess of Asturias Awards have recognised the scientific, technical, cultural, social and humanitarian work of more than 400 individuals and institutions and will continue to do so wherever they may be. The annual Awards Ceremony is considered one of the most important cultural events on the international agenda.

In the words of HM King Felipe VI of Spain, the goal of these Awards has been to "pay tribute to the people and institutions that work to build a more just, more humane and more dignified world." He has likewise stated that, during these years, "we have learned that, by cultivating generosity, talent, kindness and discourse, our concept of humanity is magnified above and beyond cultures, ideologies, interests or world views."

Carlos Hernández-Lahos, Fundación Princesa de Asturias

### Fundación Princesa de Asturias

## Princess of Asturias Awards

The Princess of Asturias Awards, established by Fundación Princesa de Asturias, and presented at a ceremony in Oviedo, capital of the Principality of Asturias, form part of the foundation's aims towards extolling and promoting the scientific, cultural and humanistic values of humanity. The annual awards come in 8 categories rewarding the scientific, technical, cultural, social and humanitarian work carried out at an international level.



## Gemeinnützige Hertie-Stiftung

## Eric Kandel Young Neuroscientists Prize

The Eric Kandel Young Neuroscientists Prize was established to recognise the work of young neuroscientists and support their ongoing work and careers. Named after the American neuroscientist Eric Kandel, the prize, organised by Hertie Stiftung, was first bestowed in 2009.

Along with the prize and a mentoring programme, the winner is also invited to the Forum of European Neuroscience to host a lecture in collaboration with the Eric Kandel Prize.



## Gerda Henkel Stiftung Gerda Henkel Prize

Created in 2006, the Gerda Henkel Prize has been awarded every two years to researchers who have carried out outstanding research in the disciplines and funding areas promoted by Gerda Henkel Stiftung. The prize reflects the foundation's commitment to further encouraging the support of the humanities and raising awareness on topics that do not normally fall within the public interest.



# Jacobs Foundation Klaus J. Jacobs Awards

In honour of its founder, Klaus J. Jacobs, the Jacobs Foundation has since 2009 awarded prizes for exceptional achievements in research and practice in the field of child and youth development. The Klaus J. Jacobs Research Prize rewards scientific work that is highly relevant to society, and the Klaus J. Jacobs Best Practice Prize honours exceptional commitment and innovative solutions. The 2 awards are given in alternate years.



## Kavli Prize

The Kavli Prize seeks to recognise scientists around the world in the fields of astrophysics, nanoscience, and neuroscience. Formed as a partnership between The Norwegian Academy of Science and Letters, The Kavli Foundation and The Norwegian Ministry of Education and Research, the prize rewards seminal scientific achievements, promotes public understanding of science, and fosters international cooperation. The winners receive their awards in a ceremony presided over by His Majesty King Harald of Norway.



# Kering Foundation Kering Foundation Awards

The Kering Foundation Awards, created in 2008, support and recognise social entrepreneurs and their innovative ideas to put an end to violence against women. The awards form a fundamental part of three pillars of the Kering Foundation's mission to end the violence that impacts 1 in 3 women worldwide. The prize is combined with operational support and mentoring to maximise the impact of the winning ideas and initiatives.



### King Baudouin Foundation

## The King Baudouin African Development Prize

The King Baudouin African Development Prize rewards outstanding contributions made by individuals or organisations in the area of development in Africa. The prize endeavours to draw recognition and attention to the many innovative initiatives and successes emerging from Africa, to support their continued success, help expand their innovations, or recognise their success.



# Körber-Stiftung Körber European Science Prize

The Körber European Science Prize honours outstanding and excellent scientists working in Europe and is awarded to research projects that show great potential for possible application and international impact. First awarded in 1985 the prize both recognises outstanding scientists and scientific achievement, and supports the further implementation and spread of the achievements to maximise impact.



# "la Caixa" Foundation "la Caixa" Awards for Social Innovation

The "la Caixa" Awards for Social Innovation form part of the foundation's Social Initiatives Programme and are aimed at social entities that have been selected for any of the general calls of the programme. The "la Caixa" Foundation believes that social innovation can be measured through its transformative potential and the capacity of social entities to solve societal issues. Therefore through the awards, the foundation supports the development of social innovation and innovators with the aim of amplifying their impact through the scaling of these initiatives.



"la Caixa" Foundation, European Foundation Centre, Fondazione Cariplo, King Baudouin Foundation, Lundbeckfonden and Robert Bosch Stiftung

## European Foundations Award for Responsible Research & Innovation (EFARRI)

The European Foundations Award for Responsible Research & Innovation (EFARRI) is a joint initiative of organisations that have a shared aspiration to encourage researchers to reflect on their work in terms of responsible research and innovation (RRI) and to actively incorporate methods that will align their research with the needs of society. The award seeks to support these aspirations and identify research that has been successful in aligning with the needs of sustainable society.



## Lundbeckfonden The Brain Prize

The Brain Prize, established in 2010 recognises original and influential advances in research on the nervous system, and is awarded to the one or more scientists who have distinguished themselves by their contribution to neuroscience. Organised by Lundbeckfonden, the prize seeks to not only support the study of neuroscience, but to support the development of neuroscientists and the field in Denmark.



# NESTA Good Help Award

The Good Help Award rewards an organisation or team that helps to support people in transforming their lives through the development of purpose and confidence to take action. Born in 2018 out of the *Good and Bad Help* report, the award seeks to identify examples of "good help" projects from across the UK and recognise them for their success, and aid them in building upon it for future development.



### **Novo Nordisk**

## The Novo Nordisk Prize

The Novo Nordisk Prize, first conferred in 1963, is awarded to unique medical research or other research contributions that benefit medical science, with an emphasis on Danish contributions. The prize is split between a personal award and a remaining sum to support the further research of the prize winners in their scientific field. The prize also features an international symposium within the winning scientific field to further support the medical research and contribution to medical science.



## Paul Hamlyn Foundation Awards for Artists

The Paul Hamlyn Foundation established the Awards for Artists in 1994 to provide artists with financial assistance and to give them the freedom to both develop their creative ideas and to grow personally and professionally. Over 24 years the awards have helped 160 artists from different artistic fields to develop their ideas and establish their careers. The awards reflect both the Paul Hamlyn Foundation's mission and beliefs in the value of artists and creativity to society.





## Prins Claus Fonds for Culture and Development **Prince Claus Awards**

The Prince Claus Awards are presented annually to individuals and organisations for their outstanding achievements in the field of culture and development, especially in areas where cultural expression faces challenges. The awards, presented by HRH Prince Constantijn of the Netherlands, highlight significant contributions to society in Africa, Asia, Latin America, eastern Europe and the Caribbean.



https://princeclausfund.org/awards



## Robert Bosch Stiftung GmbH On y va -

## auf geht's – let's go

The aim of the "On y va - auf geht's - let's go!" prize is to build on the different connections between people that form Europe and, together with the Deutsch-Französisches Institut Ludwigsburg, the Robert Bosch Stiftung uses the prize to support civil and social engagement in Europe. The prize aims to bring enthusiastic EU citizens from diverse backgrounds together and to support them in realising charitable projects across Europe. To be selected for the prize, the winners must be in teams of 3, with one individual from Germany, one from France, and the final member from another EU member state.



www.lets-go-join-in.eu/das-programm.html



# Siemens Stiftung empowering people. Award

The empowering people. Award aims to identify simple technological innovations with business potential and make them accessible in developing areas. Organised by Siemens Stiftung, the award identifies scalable technological innovations with the potential to help solve supply problems in developing countries, and helps implement them. The winners are also permanently showcased as part of the empowering people. Network to boost their outreach and potential impact.



# The Carlsberg Foundation The Carlsberg Foundation Research Prizes

Each year the Carlsberg Foundation Research Prizes support two active researchers, in Denmark or abroad, who have made crucial contributions to basic research and enjoy widespread scientific recognition. The prizes, established in 2011, are intended to encourage both further research and the expansion of capacity via supporting international studies, fieldwork and the purchasing of new equipment. The winners are chosen by the Royal Danish Academy of Sciences and Letters in two categories, the natural sciences, and the social sciences.



# The VELUX Foundations The Daylight Awards

The Daylight Awards, one for Research and one for Architecture, are awarded by the VELUX Foundations to researchers and architects for their contribution to international daylight research, and to creating architecture or urban spaces that utilise daylight in unique and innovative ways. The awards recognise those who have excelled at both the interdisciplinary research of the impact of daylight upon human health and well-being, along with its successful implementation into physical structure.



# Wellcome Trust Open Science Prize

The Open Science Prize is a partnership between the Wellcome Trust, the US National Institutes of Health (NIH) and the Howard Hughes Medical Institute that aims to forge new international collaborations and bring together open science innovators to develop ground-breaking new tools and platforms utilising open digital research objects relevant to biomedical or health applications. The prize supports the development of novel ideas into working prototypes and their potential implementation for real world uses.



## About the EFC

As a leading platform for philanthropy in Europe, the EFC works to strengthen the sector and make the case for institutional philanthropy as a formidable means of effecting change.

We believe institutional philanthropy has a unique, crucial and timely role to play in meeting the critical challenges societies face. More people and causes benefit from institutional philanthropy than ever before, from eradicating deadly diseases and making the world's populations healthier to combating climate change and fighting for global human rights and equality.

Working closely with our members, a dynamic network of strategically-minded philanthropic organisations from more than 30 countries, we:

- Foster peer-learning by surfacing the expertise and experience embedded in the sector
- Enhance collaboration by connecting people for inspiration and joint action
- Represent philanthropy for favourable policy and regulatory environments
- Build a solid evidence base through knowledge and intelligence
- Raise the visibility of philanthropy's value and impact

Read more about our vision in the EFC Strategic Framework 2016-2022, developed by our membership.

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